

Invitation & Call for Participation  
**Cyber Crisis Management Round Table**

by Israel Electric (IEC)



Israel Electric

**Cybertech Tokyo**

30 November 2017

15:00 – 16:30, Hotel New Otani



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## The Israel Electric cyber moto for 2017-18

The sophistication of cyber-attacks is constantly raising, together with the growth of the attackable surface and opportunities. In addition to the state-driven efforts and policy implementation in the cyber field, the critical infrastructure industry as a choice target of cyber aggression, must muster the necessary resources to prevent, and eventually manage the cyber events menacing it.

What must we do when your organization gets compromised, or close to it?

Israel Electric, boasting resistance to a quasi- unparalleled number of cyber-attacks, brings its experience in this field to create a framework and decision support principles list in cyber crisis situations - the CCM.

## CCM = Cyber Crisis Management

Cyber Crisis Management deals with a multitude of aspects and organizational layers. CCM deals with decision making, from the IT frontline and up to the C-level.

It also addresses the challenges faced by the highest echelons, from board of directors to the governmental/ regulatory level, which are particularly relevant to the critical infrastructures market

Experience teaches that better cyber crisis management greatly minimizes the consequences and damages of probable cyber-attacks on large scale industries, mainly in the critical infrastructures field.

## CCM at Cybertech Tokyo 2017 by IEC

The cyber actions in the past years are influencing and endangering not only our daily life but mainly the smart digital world vision. It has brought to a new necessity of proficiency and awareness in various layers of any company or organization. One of the most important layers is the high-level management team, the c-level managers. Their ability to manage cyber crisis event, based on balanced decision making and broad understanding of the cyber defense space, is a one of the main success keys to overcome the crisis.

Israel Electric, based on the vast experience in cyber defense, has developed a comprehensive framework to Cyber Crisis Management (CCM). This framework deals with C-level managers dilemmas and decisions making, during a cyber-attack.

Roundtable chaired by Maj. Gen (res.) Yiftah Ron-Tal, Chairman of Israel Electric; Moderated by Yosi Shneck, SVP Information & Communication & Chief Cyber Officer at Israel Electric

## Agenda

	Gathering & Mingling
15:00 – 15:10	Participants acquaintance
15:10 – 15:15	Roundtable opening, Maj. Gen (res.) Yiftah Ron-Tal, Chairman of Israel Electric
15:15 – 16:30	Round Table Discussions
16:30 – 16:40	Audience Q&A
16:40	さようなら



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## Discussion subjects and dilemmas

- ◆ **Main concern(s) and more concerns - cyber aspect?**
  - Ransomware Pay/ Not to pay? If we pay - is it guaranteed, they will STOP?
- ◆ **Cyber organization and management**
  - Whom to call?
  - Whom to report?
- ◆ **What is the level of risk appetite, what are the criteria to estimate the risk?**
  - Disconnect external connection
  - Disconnect critical services
  - Isolate the whole organization/ move to "stone age" procedures? Or .....
- ◆ **The digital world gaps**
  - Spokesman - Publish, when, where, who, if?
  - How to respond/use the social networks?
  - Internal policy - employees, board ....
- ◆ **The organizational cyber status picture**
  - What is the "whole picture"? Who can give it to us?
- ◆ **Organizational cyber heat map (sensitive areas & issues)**

## Discussion flow:

- ◆ Maj. Gen (res.) Yiftah Ron-Tal, Chairman of Israel Electric. Discussion will be moderated by Yosi Shneck, SVP, Information & Communication and Chief Cyber Officer at Israel Electric.
- ◆ The table will be surrounded by additional audience that will have a 10 min. opportunity to present questions to the roundtable participants on panel like basis at the end of the discussion.



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## The IEC CCM Round Table Goal and Outcomes

The main goal of the IEC CCM Round Table is to create an international group of leading stakeholders that will continuously update and share the CCM framework based on their ongoing experience, best practices, lessons learned and any additional information.

Event outcomes for the participants:

- ◆ Participation in the future activities of the international group
- ◆ Taking influential role in CCM formation
- ◆ Summary of the event discussions, decisions and lessons learned (to be sent after the convention)
- ◆ Summary report including expert analysis and conclusions (to be sent after the convention)
- ◆ New partners and "Comrades in Arms"
- ◆ Exposure to Israel Electric's extensive cyberwar experience

Thank you for participation and I wish to all of us a fruitful and successful event

**Yosi Shneck**

SVP, Information & Communication, CCO

Israel Electric

**Join us for an exciting and unique Round Table.  
Whether as a full-fledged participant or as an audience member.  
Join those who make a better and safer smart digital world happen**

The participation will be for pre-registered participants only! For Registration [iecccmevent@iec.co.il](mailto:iecccmevent@iec.co.il)