



CYBERTECH 2019

January 29th, 2019

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| 08:00 - 08:30 | REGISTRATION | |
| 08:30-08:40 | GREETINGS // PLENARY Mr. Amir Rapaport, Founder and Editor-in-Chief, Cybertech Dr. Yossi Vardi, Cybertech Conference Chairman | |
| 08:40-13:30 | OPENING PLENARY Host: Dr. Yossi Vardi, Cybertech Conference Chairman | |
| | THE GERMAN INDUSTRY AS A LEADING PARTNER FOR SECURITY AND INNOVATION IN THE DIGITAL AGE Prof. Dieter Kempf, President, Federation of German Industries | |
| | PM Saulius Skvernelis, Prime Minister, the Republic of Lithuania Presented by Iddo Moed, Cyber Security Coordinator, Ministry of Foreign Affairs, Israel | |
| | DEMOCRACIES UNDER ATTACK Dr. Erel Margalit, Former MK, Founder and Chairman, JVP | |
| | BRACE FOR IMPACT Dr. Zulfikar Ramzan, Chief Technology Officer, RSA | |
| | THE AGE OF ROBOTICS IN CYBERSECURITY Brig. Gen. (Ret) Ehud Schneerson, Managing Director, Blumberg Capital | |
| | CYBERSECURITY FOR 2020 Gil Shwed, Founder and Chief Executive Officer, Check Point Software Technologies Ltd. | |
| | WANT BETTER CYBERSECURITY? FOCUS ON: CULTURE, DIVERSITY, AND INCLUSION Diana Kelley, Cybersecurity Field CTO, Microsoft | |
| | INSPIRATION FROM THE UNEXPECTED Dr. Sridhar Muppidi, Fellow and Chief Technology Officer, IBM | |
| | CYBERSECURITY IS A REQUIREMENT FOR ROAD SAFETY Andreas Herzig, Partner, Risk Advisory, Global Lead Automotive (RA), Deloitte Germany | |
| | 10:45-11:00 // Yigal Unna, Director General, Israel National Cyber Directorate (INCD) | |
| | 11:00-11:20 // PM Benjamin Netanyahu, Prime Minister of Israel | |
| | EMBRACE THE CHAOS Haiyan Song, Senior Vice President, Security Markets, Splunk | |
| | CISO 2.0 - A NEW MANDATE FOR THE NEW WORLD Udi Mokady, Founder, Chairman and CEO, CyberArk | |
| | THE CYBER CHALLENGE: FROM ENERGY SECURITY TO NATIONAL AND GLOBAL DEFENSE Maj. Gen. (Ret) Yiftach Ron-Tal, Chairman of the Board of Directors, Israel Electric Corporation | |
| | SECURING THE CONNECTED WORLD Lior Div, CEO & Co-Founder, Cybereason | |
| | INNOVATING LIKE ADVERSARIES: REVEALING A NEW APT Ryan Whelan, Director, Strategic Intelligence Operations, FireEye | |
| | DRIVING SECURITY AT SCALE IN THE CLOUD, THE NEXT FRONTIER Gene Golovinsky, VP Global Development Center Israel (General Manager) and VP Security R&D, Intuit | |
| | BUILDING CYBERSECURITY SOLUTIONS FOR CURRENT AND FUTURE THREATS Benny Czarny, CEO and Founder, OPSWAT | |
| | UP-LEVELING THE PLAYING FIELD TO OUTSMART ATTACKERS Session led by Brig. Gen (Ret) Nadav Zafrir, Co-Founder and CEO, Team8 Speakers from: Claroty, Illusive, and Hysolate | |
| 13:30-14:20 | EXHIBITION & LUNCH BREAK | |
| | PLENARY | HALL A // HOST: LIAT CZERWONAGORA, SENIOR INTELLIGENCE ANALYST |
| 14:20-14:30 | CYBERSECURITY ROLES AND RESPONSIBILITIES: TIME FOR A NEW PARADIGM? Alastair MacGibbon, National Cyber Security Adviser, Department of Home Affairs, Australia | 14:00-14:30 // CROSS-BORDER COLLABORATION BETWEEN GOVERNMENT AND INDUSTRY Hosted by the Israel Ministry of Foreign Affairs Moderator: Iddo Moed , Cyber Security Coordinator, Israeli Ministry of Foreign Affairs Anya Eldan , VP Startup Division, The Israel Innovation Authority Cristian Cucu , Government CIO, General Secretariat of the Government, Romania Rafael Maman , Partner, Cybersecurity & Digital Solutions, PricewaterhouseCoopers (PwC) Ramy Houssaini , Chief Cyber and Technology Risk Officer; Group Data Protection Officer, BNP Paribas |



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| 14:30-14:40 | Giorgio Mosca, Director Strategy and Technology, Cyber Security Division, Leonardo Italy | 14:30-15:10 // PRIVACY AND GDPR Moderator: Lorenzo Roberto Mazzei, Managing Director, Alfa Group Amit Ashbel, VP Product Strategy, Cognigo Benazeer Daruwalla, IBM Trusted Cybersecurity Advisor; and Senior Offering Manager, IBM Security Guardium Data Protection Portfolio Dr. Tal Steinhert, CTO and Co-Founder, Wenspire Dave Horton, GDPR Solutions Engineer Manager, OneTrust Nir Feinberg, Partner, Shibolet & Co Law Firm |
| 14:40-14:55 | ONE-ON-ONE: THE CYBER ECOSYSTEM - THE EU AND ISRAELI MODEL Alexandru Petrescu, Minister of Communications and Information Society, Romania Ruth Shoham, Executive Director, Strategy & Capacity Building Division, Israel National Cyber Directorate | |
| 14:55-15:10 | CYBER AT THE NATIONAL LEVEL Esti Peshin, General Manager, Cyber Division, IAI | |
| 15:10-15:20 | ARTIFICIAL INTELLIGENCE AND CYBERSECURITY: THE ATTACKER PERSPECTIVE Prof. Yuval Elovici, Head of Cyber, Ben Gurion University of the Negev | |
| 15:20-15:35 | STARTUP NATION: GOVERNMENT FACILITATING INNOVATION Aharon Aharon, CEO, Israel Innovation Authority | |
| 15:35-16:05 | INNOVATION AND INVESTMENT IN CYBER Moderator: Yoav Leitersdorf, Managing Partner, YL Ventures Alex Doll, Founder and Managing Member, Ten Eleven Ventures Jacques Benkoski, Partner, USVP Nir Agiv, Innovation Manager, TD Innovation Center, Ltd. Randolph K. Adler, Jr., Partner, Fox Rothschild LLP Tomer Gershoni, Director, Head of Product Security, Micro Focus ITOM & ADM | 15:10-15:50 // CYBER AND AVIATION Moderator: Rami Ben Efraim, CEO & Co-Founder, BlueOcean Technologies Eynav Haim-Sayag, Head of Technologies R&D, Cyber Technology Unit, Israel National Cyber Directorate Chui Yong, Cyber Security Center, Assistant Director General ASCS Matthias Fischer, Federal Ministry of the Interior, Building and Community, Germany Roei Laufer, Head of Cyber Division, Israel Airports Authority |
| 16:05-16:50 | THE CYBERTECH TEL AVIV STARTUP COMPETITION Host: Ofer Schreiber, Partner, YL Ventures Speaker: Dino Boukouris, Director & Founding Member, Momentum Cyber | 15:50-16:20 // CYBER INTELLIGENCE AND OPEN SOURCE Moderator: Haim Tomer, Former Senior Officer, Mossad Gal Genut, VP of Intelligence, IntSight Cyber Intelligence Udi Levy, CEO and Co-Founder, Cobwebs Technologies Yoel Jacobsen, CTO, Emet Computing |
| 16:50-17:20 | CYBER FROM A DIFFERENT ANGLE Moderator: Dr. Yossi Vardi, Cybertech Conference Chairman DIVING INTO THREATS FROM IOT PERIPHERALS Wang Kang, Security Expert, Alibaba Group HOW TO AVOID A 40-PAGE HACKING MEMO ON YOUR COMPANY Erik Naugle, Vice President, Cyber Security, Intuit | 16:20-17:00 // CYBER INTELLIGENCE AND TECHNOLOGY - GOVERNMENTS VS PRIVATE SECTOR Hosted by the Israel National Police, Cyber Unit Moderator: Yaniv Azani, CTO and Deputy Head, National Cyber Unit, Israel National Police Cary Scardina, Supervisory Special Agent, Cyber Division, FBI Daryl Poon, Head of Technical Research at the Police Intelligence Department, Singapore Police Force Eyal Sharon, Head of Cyber Intelligence Department, National Cyber Unit, Israel National Police Omer Carmi, Director of Intelligence, Sixgill Thomas X. Grasso, Chief Global Strategy Officer, Qintel Zachary Nusbaum, Director of Strategic Accounts, Chainalysis |
| 17:20-18:00 | CLOSING PLENARY CHALLENGES AND PRIORITIES FOR THE CYBER RESILIENT ORGANIZATION Alessandro Menna, Vice President Cyber Security, Capgemini Italy JAPAN-ISRAEL CYBERSECURITY BUSINESS COALITION Dr. Hiroshi Fujiwara, President and CEO, Internet Research Institute, Japan | 17:00-17:30 // GLOBAL CYBER CRIME INVESTIGATION FOLLOWING INTERNATIONAL LEGISLATION Hosted by the Israel National Police, Cyber Unit Moderator: Avi Maiberg, Head, National Cyber Unit, Israel National Police Alf Almberg, National Cyber Crime Centre, Norway Felix A. Barrio, Head Manager, R&D&i, Industry and Talent Development, Spanish National Cybersecurity Institute Yael Biton, Senior Deputy, Department of International Affairs, Office of the State Attorney, Israel Ministry of Justice |
| 18:30-20:00 | | 17:30-18:00 // CYBER AND ACADEMIA Moderator: Prof. Dan Blumberg, Vice-President, Ben-Gurion University of the Negev, Israel Anushka Kaushik, Fellow, Cyber Resilience Program, GLOBSEC Policy Institute, Slovak Republic Danny Seker, Director, ICT, FET and Secure Societies, Israel Innovation Authority Juan Arturo Nolasco, Regional Dean, School of Engineering and Science, Mexico Pierre Clavet, Executive Director of Business Development and Continuing Education, College Communautaire du Nouveau-Brunswick, Canada Prof. Bracha Shapira, Deputy Dean for Research, Faculty of Engineering Sciences, Dept. of Software and Information Systems Engineering, Ben-Gurion University of the Negev, Israel |
| | | COCKTAIL RECEPTION **BY INVITATION ONLY** |



CYBERTECH 2019

January 30th, 2019

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| 08:00-08:45 | REGISTRATION |
| 08:45-13:15 | MORNING PLENARY Host: Dr. Orna Berry, Entrepreneur, Scientist, and an Industry Executive |
| 08:50-09:00 | FROM MALWARE DETECTION TO NATIONAL LEVEL DEFENSE Dr. Yaniv Harel, General Manager Cyber Solutions Group, Dell EMC |
| 09:00-09:15 | NEW PARADIGMS IN NATIONAL CYBER DEFENSE Hudi Zack, Chief Executive Director, Technology Unit, Israel National Cyber Directorate |
| 09:15-09:25 | CYBER INTELLIGENCE - THE HEART OF THE DEFENSE CAMPAIGN Brig. Gen. (Res.) Ariel Karo, Vice President, ISTAR Systems, Air and C4ISR Systems Division, Rafael |
| 09:25-09:45 | SECURING THE FUTURE: A CONVERSATION ON CYBER NYC Mark Anthony Thomas, Senior Vice President, Partnerships, New York City Economic Development Corporation Nicholas Lalla, Assistant Vice President, Urban Innovation & Project Lead, Cyber NYC, New York City Economic Development Corporation Wilson Lin, Vice President, Initiatives & Managing Director, Cyber NYC, New York City Economic Development Corporation |
| 09:45-10:00 | ONE-ON-ONE ON CYBER AND INVESTMENT David J. Blumberg, Founder and Managing Partner, Blumberg Capital Jeffrey Massimilla, VP Global Cybersecurity, General Motors |
| 10:00-10:10 | USING SHIPBUILDERS WISDOM TO PROTECT DATA CENTERS & CLOUDS Pavel Gurvich, CEO and Co-Founder, Guardicore |
| 10:10-10:20 | GETTING READY FOR A CONNECTED FUTURE Oren Sagi, General Manager, CISCO Israel |
| 10:20-10:50 | INSURANCE AND CYBER SPECIAL SESSION Mark Camillo, Head of Cyber, EMEA, AIG Reuven Aronashvili, Founder and CEO, CYE Shay Simkin, Global Head of Cyber, Howden Insurance Brokers Ltd. |
| 10:50-11:00 | OPEN SECURITY, COLLABORATION & INNOVATION Prof. Yaron Wolfsthal, Head, IBM Cyber Security Center of Excellence |
| 11:00-11:20 | CYBERNATION: THOUGHTS ON THE DECADE AHEAD Moderator: Eliran Rubin, Former Tech Correspondent, TheMarker Gili Raanan, Founder and General Partner, Cyberstarts Marius Nacht, Chairman, Check Point Software Technologies Natali Tshuva, CEO, Sternum Zohar Rozenberg, VP Cyber Investments, Elron |
| 11:20-11:45 | COMBINED SOLUTIONS FOR THE PHYSICAL AND CYBER WORLD Moderator: Yosi Shneck, Head, Cyber Entrepreneurship and Business Development, Israel Electric Corporation Avi Shaked, Systems Engineer, R&D Lead, IAI Assaf Marco, General Manager, Product Strategy Team, Sompo Cyber Security S.C. Leung, Centre Manager, HKCERT |
| 11:45-11:55 | CYBER FOR RETAIL Felipe Doria, Chief Information Security Officer and Chief Privacy Officer, Grupo Liverpool Mexico |
| 11:55-12:35 | CANADA: A HUB FOR CYBER OPPORTUNITIES Session Led by AWZ HLS Fund Moderator: Yaron Ashkenazi, Founder & Chief Executive Officer, AWZ HLS Fund Amitai Ratzon, CEO, Pcysys Richard Fadden O.C., Senior Strategic Advisor, Awz HLS Fund; Former Director, Canadian Security Intelligence Service Stanley Gomes, Senior Trade Commissioner, Canadian Embassy in Israel |



CYBERTECH 2019

13:00–14:15

Exhibition & Lunch Break

14:10–17:00

AFTERNOON PLENARY

Host: Dr. Dorit Dor, VP Products, Check Point Software Technologies Ltd.

14:10–14:20

THE GOVERNMENT'S ROLE IN CULTIVATING THE CYBERSECURITY INDUSTRIAL CLUSTER

Roi Yarom, Head of Policy Planning, Israel National Cyber Directorate

14:20–14:35

ONE-ON-ONE ON CYBER DIPLOMACY

Arie Bensemhoun, Executive Director, ELNET - France
MP Constance Le Grip, Member of the Cyber Study Group, the French National Assembly

14:35–15:05

FINANCE IN THE CYBER ERA: DIGITAL IDENTITY TRUST

Moderator: Ayelet Avni, Offering Management Strategy Lead, IBM Security Trusteer
Hezi Zelevski, Head of Product Management, Revenue Guard, Amdocs
Jason Keenaghan, Director, Business Leader, IAM and Fraud, IBM Security
Yair Rubin, CISO, Information Technology Division, Menora Mivtachim Insurance Ltd
Yossi Oren, Senior Lecturer, Ben-Gurion University of the Negev

15:05–15:20

FINANCE IN THE CYBER ERA: AI AS A SHIELD AGAINST ADVANCED CYBER FINANCIAL CRIME

Mark Gazit, CEO, ThetaRay

15:20–15:45

BANKING AND INSURANCE IN THE CYBER ERA

Moderator: Erez Kreiner, Fund Manager, Israel, Awz
Asaf Lifshitz, Co-Founder and CEO, Sayata Labs
Dhananjaya A Tambe, Deputy Managing Director and Chief Information Officer, The State Bank of India
Hay Hazama, CEO of Athena, MER Group

15:45–15:55

HOW THE ELECTRONIC SIGNATURE GENERATES THE PAPERLESS REVOLUTION

Zeev Shetach, CEO, Comsign

15:55–16:05

SECURING IOT SERVICES IN 5G NETWORKS

Itai Weissman, VP Partners Solution, Allot

16:05–16:15

EVOLUTION OF CYBER FOR CLOUD SERVICE PROVIDERS: PROTECTING THE CLOUD AND TENANTS IN A MULTI-CLOUD WORLD

Douglas Lieberman, Director and GM, Global Alliances, Dell EMC

16:15–16:50

THE FORECAST: HIGHLY CLOUDY & HIGHLY SECURE

Moderator: Ariel Levanon, VP Cyber Security, Mellanox
Arik Volovsky, Sales Engineering Manager, Symantec Israel
Avi Sarfati, Senior Manager, Deloitte
Douglas Lieberman, Director and GM, Global Alliances, Dell EMC
Guy Bahiri, Splunk Technical Director, Emet Computing

